



SEASONAL SELF CARE

hair guide



THIS GUIDE HAS YOU COVERED WITH EASY TIPS AND
SALON-RECOMMENDED TREATMENTS TO KEEP YOUR
HAIR & SCALP LOOKING & FEELING ITS BEST.



WINTER

hair care

WINTER

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1.COMBAT DRYNESS

- COLD AIR OUTSIDE AND HEATED INDOOR SPACES CAN STRIP YOUR HAIR OF MOISTURE. MOISTURIZING MASK ONCE A WEEK AND A LIGHTWEIGHT OIL ON THE ENDS TO LOCK IN MOISTURE.
- EUFORA INTENSE MOISTURE COLLECTION/MASK
- LEAVE IN CONDITIONER
- BEAUTIFYING ELIXIR: ELIXIRONE



WINTER

hair care

2. AVOID HEAT STYLING

- HAIR IS MORE PRONE TO DAMAGE IN THE WINTER. REDUCE HEAT STYLING AND ALWAYS USE A THERMAL PROTECTANT WHEN NECESSARY.

- EUFORA RETAIN
- EUFORA ELIXIR ONE



3. PROTECT FROM THE ELEMENTS

- WEAR A SCARF OR HAT TO SHIELD YOUR HAIR FROM COLD WINDS. TO PREVENT BREAKAGE, LINE HATS WITH SILK OR SATIN.
- TRIPLE BOND
- HYDRATION LEAVE IN

WINTER

hair care

4. SCALP CARE

- PROMOTE A HEALTHIER ENVIRONMENT FOR STRONGER HAIR, STARTING AT THE SCALP.
- NOURISH YOUR SCALP WITH THE PRO AMINO PEPTIDE COMPLEX, FOUND IN THE SCALP THERAPY LINE, AND ENJOY LONGER, SHINIER, HEALTHIER HAIR.
- SCALP THERAPY THICKENING CLEANSER
- SCALP THERAPY THICKENING CONDITIONER
- SCALP THERAPY THICKENING TREATMENT



SPRING HAIR CARE

SWAP YOUR HEAVIER MASKS AND CONDITIONERS FOR LIGHTER ONES THAT FOCUS ON HYDRATION, AND PROVIDE SUPPORT FOR COLOUR PROTECTION.



SUMMER

hair care

SUMMER *hair care*

DURING THE SHIFT FROM WINTER TO SUMMER, YOU'LL WANT TO LIGHTEN UP THE USE OF HEAVIER PRODUCTS. THIS WILL ENSURE A HEALTHY TRANSITION INTO THE WARMER TEMPERATURE, BY NOT MAKING YOUR HAIR FEEL TOO HEAVY, AND PROVIDING IT WITH THE ESSENTIALS FOR HEALTHY HAIR.



1. SHIELD FROM THE SUN

- UV RAYS CAN WEAKEN HAIR STRANDS AND FADE COLOR. PROTECT YOUR HAIR BY WEARING A HAT OR USING A LEAVE-IN CONDITIONER WITH SPF.

• BEAUTIFYING ELIXIRS: LEAVE IN REPAIR REATMENT

2. FIGHT FRIZZ

- HIGH HUMIDITY CAN LEAD TO FRIZZ. USE ANTI-HUMIDITY SERUMS OR CREAMS TO SMOOTH AND CONTROL YOUR STYLE.

- EUFORA BEHAVE
- CURL COLLECTION
- SMOOTH COLLECTION



SUMMER *hair care*

3. HYDRATE REGULARLY

- HEAT AND SUN EXPOSURE CAN DRY OUT YOUR HAIR. USE A HYDRATING SHAMPOO AND CONDITIONER TO REPLENISH THE HAIR
- ADD IN A COLOUR ENHANCING CONDITIONER TO RETAIN AND PROTECT LONGEVITY OF COLOUR IN THE HAIR
- REVIVE COLOUR CONDITIONER : BRIGHT BLONDE, BURNT COPPER, CHERRY RED, WARM BROWN
- ALOE COLLECTION



SUMMER

hair care

4. RINSE AFTER SWIMMING

- CHLORINE AND SALT WATER CAN DAMAGE YOUR HAIR. RINSE IMMEDIATELY AFTER SWIMMING AND FOLLOW WITH A CLARIFYING SHAMPOO TO REMOVE BUILDUP.
- URGENT REPAIR SHAMPOO/
CONDITIONER
- BEAUTIFYING ELIXIR LEAVE IN



FALL HAIR CARE

ADD IN MOISTURE FOCUSED PRODUCTS,
INCLUDING LEAVE IN TREATMENTS AND HAIR
OILS, TO LOCK IN MOISTURE AND PREVENT
STATIC IN THE HAIR.

CUSTOM *treatments*

FOR INTENSIVE CARE, CONSIDER OUR IN HOUSE CUSTOMIZED
PROTREATMENTS. WE CREATE A CUSTOMIZED KERATIN
CONDITIONING FORMULA BASED ON YOUR HAIR AND SCALP NEEDS,
THAT CAN LAST UP TO 12 WEEKS!

SOME OF THE BENEFITS FROM THIS DEEP CONDITIONING
TREATMENT ARE:

- CUSTOMIZABLE PROFESSIONAL FORMULATIONS FOR THE BIGGEST HAIR AND SCALP CHALLENGES.
- SUPERCHARGED TO TREAT, REPAIR, AND STRENGTHEN HAIR FROM THE INSIDE OUT.
- RESTORES HEALTH, VIBRANCY, ELASTICITY, AND VITALITY TO HAIR AND SCALP.
- DOES NOT LEAVE HEAVY RESIDUE OR BUILD-UP ON THE HAIR



BUILDING YOUR *Routine*

TRIM REGULARLY

- SEASONAL CHANGES CAN LEAD TO SPLIT ENDS. SCHEDULE TRIMS EVERY 6-8 WEEKS TO KEEP YOUR HAIR HEALTHY.

EAT FOR HEALTHY HAIR

- INCORPORATE OMEGA-3 FATTY ACIDS, BIOTIN, AND PROTEIN INTO YOUR DIET TO STRENGTHEN HAIR FROM THE INSIDE OUT.

STAY HYDRATED

- DRINKING PLENTY OF WATER BENEFITS YOUR SKIN AND YOUR HAIR.

USE PROFESSIONAL PRODUCTS

- INVEST IN SALON-QUALITY PRODUCTS TAILORED TO YOUR HAIR TYPE AND SEASONAL NEEDS. ASK YOUR STYLIST FOR RECOMMENDATIONS!

PRE-BOOK YOUR APPOINTMENTS

- CREATE A SCHEDULE WITH YOUR STYLIST TO ENSURE YOU ARE ON TRACK TO MEET YOUR HAIR GOALS! THIS WILL ALSO ENSURE TO AVOID BOOKING CONFLICTS WITHIN YOUR STYLISTS SCHEDULE.

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BOUTIQUE



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WE HOPE YOU FOUND THIS GUIDE HELPFUL.
IF YOU HAVE ANY QUESTIONS OR WOULD LIKE TO KNOW
MORE ABOUT OUR PRODUCTS AND SERVICES, PLEASE
REACH OUT TO US!

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